



SIR RAH ENTERTAINMENT GROUP

MR. WENDELL

SERIES TREATMENT

EP101 to EP104 Universe · Half-hour ensemble comedy

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OVERVIEW

Logline

In a high-end Los Angeles sober-living house, a recovering alcoholic-turned-mentor tries to keep a fragile community together as privilege, street wisdom, ego, and relapse temptations collide, one chore chart at a time.

Format

- Half-hour, character-driven comedy with grounded emotional stakes
- Primary location: an upscale sober-living house in Hancock Park / Westside-adjacent L.A.
- Ensemble cast; interwoven A/B/C stories; heartfelt laughs with real-life recovery pressure

Tone

Warm, sharp, and human. Think prestige-comedy heart with a street-smart edge: big laughs from personality clashes, plus honest moments where sobriety isn't a punchline, it's the fight.





THE WORLD

The World of the House

The house runs like a small society: meetings, tests, chores, check-ins, and rules. Everyone is here because the outside world got too loud, but inside the house, personalities are louder. Mr. Wendell's job is to keep order without losing his own balance.

Mr. Wendell's Point of View

Mr. Wendell isn't a saint. He is a man in recovery leading other men in recovery. His leadership style is old-school: direct, funny, sometimes blunt. He believes responsibility builds community, and community keeps you sober.

Core Themes

- Accountability vs. enabling
- Identity and belonging (culture, class, masculinity, ego)
- Second chances and chosen family
- Service as recovery: giving back to stay sober
- Grief, shame, and the cost of avoiding truth





ENSEMBLE

Key Characters

MR. WENDELL

Recovering alcoholic in his 50s; divorced father of four; tough-love mentor with a disarming sense of humor.

REGGIE

House manager (40s), OC country-club surfer vibe; ex pro golf coach; gambler; new dad; black sheep of a well-to-do family.

SHANE

Early 20s; brilliant, reckless Beverly Hills kid who identifies with street culture; desperate for structure behind the swagger.

SHANNON

Mid-20s; Nigerian-American, former USC pre-med prodigy; surfer/skater; sharp opinions; searching for identity.

GOMER

Mid-30s security guard; big, flashy jewelry; always snacking; food addiction revealed over time; family man.

MEI LIN

House nurse; runs intake/testing; calm authority; sees everything.

MIGUEL

Mid-40s landscaper with Beverly Hills clients; first-gen; family man; sober but still learning humility.





ENSEMBLE

Key Characters, continued

RAY

Early 50s; OG South Central hustler turned real estate and nightclub entrepreneur; humble, old-school, second time in the house.

ELI

Early 30s; mixed-race tech-artist inventor; adopted into wealth; socially awkward; identity confusion.

ARTHUR

Late 70s; insurance-company founder; uses sober house to avoid home and the modern world; inappropriate old-school mouth.

WILLIAM

Bougie Beverly Hills plastic surgeon; rich narcissist; oblivious; name-drops and steamrolls conversations.

MR. & MRS. YOAKUM

Sober-house owners; child died from overdose 15 years ago; now philanthropists running multiple homes.

MR. & MRS. GOLD

Affluent Jewish parents; connected on the Westside; terrified of losing Shane; love him but fear him.

LUIS

Handyman/ex-client; grief-driven addiction; nervous organized energy; Kramer-esque oddball who acts like he owns the place.





STRUCTURE

Season Engine

- Every episode forces the house to choose: comfort or growth.
- Mr. Wendell and Reggie balance structure with compassion while managing sponsors/owners, liability, and personalities.
- Residents compete for status, space, and attention, but they also become each other's safety net.
- Relapse pressure lives in the background: the house can laugh today and fall apart tomorrow.



**CURRENT ARC**

Episodes 101 to 104

EP 101**PILOT**

We meet the sober house ecosystem and Mr. Wendell's leadership style. The house's routine, meetings, chores, and rules, gets tested as resident personalities collide and old habits fight for control. The foundation is set: this is a family that didn't choose each other, but needs each other.

EP 102**THE VISIT**

Outside relationships invade the house. A visit stirs ego, shame, and temptation, forcing residents to confront how they present sobriety versus how they actually live it. Mr. Wendell tries to keep the house steady while Reggie navigates the politics of rules, liability, and compassion.

EP 103**ROOMMATES (FINAL LOCKED)**

Chore time and a new roommate arrival ignite a chain reaction. Mr. Wendell assigns the new guy to share Shane's room, triggering territory issues, class tension, and the comedy of forced intimacy. The house learns the hard way: recovery doesn't respect personal space.

EP 104**THE OFFER STANDS**

Opportunity knocks, and so does chaos. A tempting offer threatens to split loyalties and expose who is truly committed to the house. As egos flare, Mr. Wendell must decide how much he can bend for someone's future without breaking the community's rules.





POSITIONING

Look, Feel, and Market

Comparables

- **Ted Lasso** (heart + community accountability)
- **Atlanta** (observational L.A. culture + sharp character POV)
- **Shameless** (messy family energy, but in a recovery framework)
- **The Bear** (pressure + care inside a tight ecosystem)

Visual Style

- Clean, upscale interiors contrasted with raw emotional moments
- Naturalistic lighting; subtle warmth; handheld intimacy in tense moments
- Comedy plays in wide ensemble frames; emotion plays in close-ups

Closing Statement

MR. WENDELL is a comedy about rebuilding, not just sobriety, but identity. Every laugh is earned by truth, and every truth is tested by temptation. This house is a second-chance factory, and Mr. Wendell is trying to keep the doors open.





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